



The Arizona Xterra Club

Xterra, Titan, Pathfinder, and Frontier



Sponsors & Advertising

Contact: C/O Sponsorship Coordinator

info@azxterraclub.com

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www.azxterraclub.com

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Dear Friends and Fellow Offroad Enthusiasts!

The Arizona Xterra Club (AZXC), Arizona Titan Club (AZTC), Arizona Pathfinder Club (AZPC), and Arizona Frontier Club (AZFC) are family oriented groups formed for the enjoyment and preservation of four-wheeling and other outdoor activities. The club is made up of owners of Nissan vehicles, and was originally organized of exclusively Xterras, in 2013 we expanded to include all Nissan off-road capable vehicles and our membership has grown as a result. Our supporting members come from beyond the Phoenix Metro area, and include Illinois, Florida, New Jersey, California, Nevada, Colorado, and New Mexico. We have over 300 registered members on our forum. We have been and organized not for profit club for nearly 13 years. Our club has always been sustained by membership donations. We want to continue to grow and be THE recognized club for Nissan enthusiasts in the southwest.

Volunteerism:

Each year, our members volunteer their time and vehicles at the Fat Tire / Toys for Tots Bike Ride in Flagstaff, Arizona. Year after year, our club and members not only donate time and equipment, but money to the Flagstaff Toys for Tots organization. As a club, we participate in public land cleanup efforts organized by the Bureau of Land Management, Treadlightly / Respected Access, the United States Forest Service, and other local fourwheeling clubs. Clean up efforts are typically 2-3 times per year. These cleanups are more successful when we can support those participating with tools, and other necessary items. Whenever possible, we contribute to prize drawings and raffles to further support these events.

Xcursions:

Xcursions are what we call our outdoor club events. We hold monthly events in addition to monthly meetings. Some examples of common Xcursions throughout the year include: a weekend camping trip up in Payson, a chili cook-off (currently in the planning stages), day trips to some back country trails in Florence or Tucson, a show & shine at the Scottsdale Pavilions weekly car show, weekend trips to Big Bear, California or a journey to Moab, Utah for the week long National Nissan Event "goneMoab". Our Xcursions range from stock vehicle friendly to the most wildly built rock crawler you can imagine.

We are hoping for your support and sponsorship of our club and its upcoming events. Can we include you?



Please visit our web pages (azxterraclub.com - aztitanclub.com - azpathfinderclub.com (not specific) - azfrontierclub.com and of course the forum at azxterraclub.com/forum to learn more. Below you will find the different levels for sponsorship that we offer. We are open to any all types of donations, including actual product, and or certificates as well as member discounts.

\$150 X – Level

- Your Logo on the Forum (<http://www.azxterraclub.com/forum/index.php>) · Vendor Section on the Forum

\$250 S – Level

- Logo on the Forum
- Vendor Section on the Forum
- Logo on our landing Webpages (3)
- Logo on our Club Sign Banner

\$500 Pro4x – Level

- Logo on the Forum
- Vendor Section on the Forum
- Logo on our landing Webpages (3)
- Logo on our Club Sign Banner
- Logo on our AZXC/AZFC/AZTC T-Shirts

In regards to monetary sponsorship, for \$150 for the year, you'd be getting upwards of 10,000 page views of your banner ad per month, even more depending on the number of locations it is placed and all at a cost of less than a \$1 a day. Many digital ads would cost much more for less targeted views.

Thank you for your sponsorship consideration. Without the help of companies and individuals like you, we could not continue to expand our reach to more Nissan enthusiasts.

If you'd like to work something out to better fit your needs, please contact us.